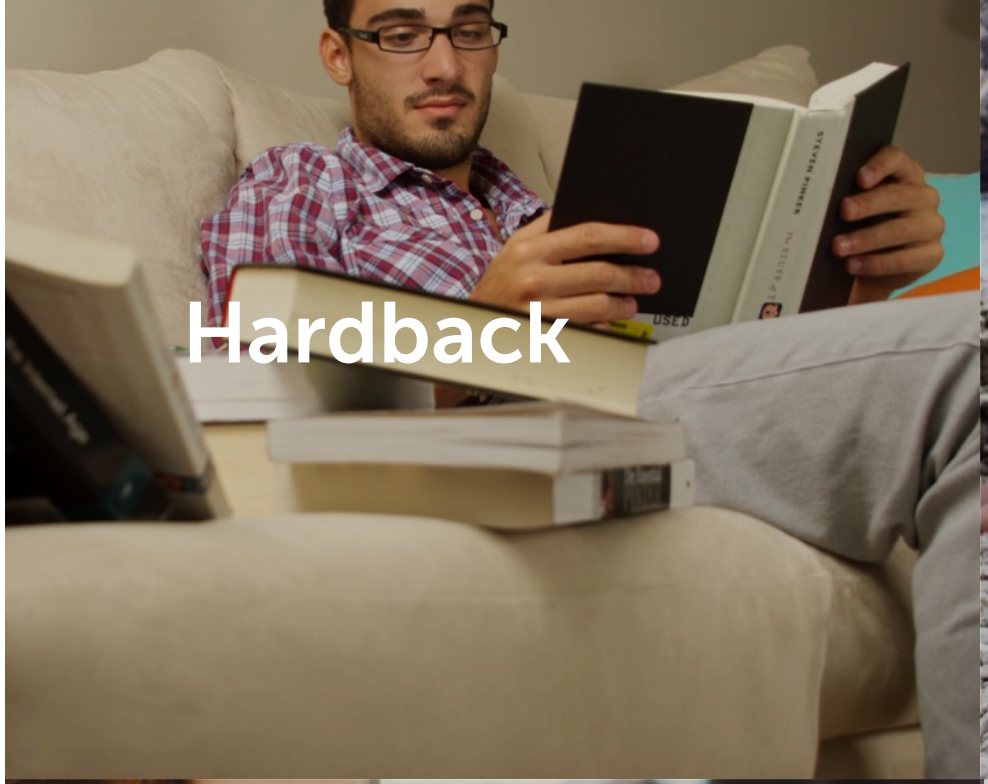


Bookmate

Human

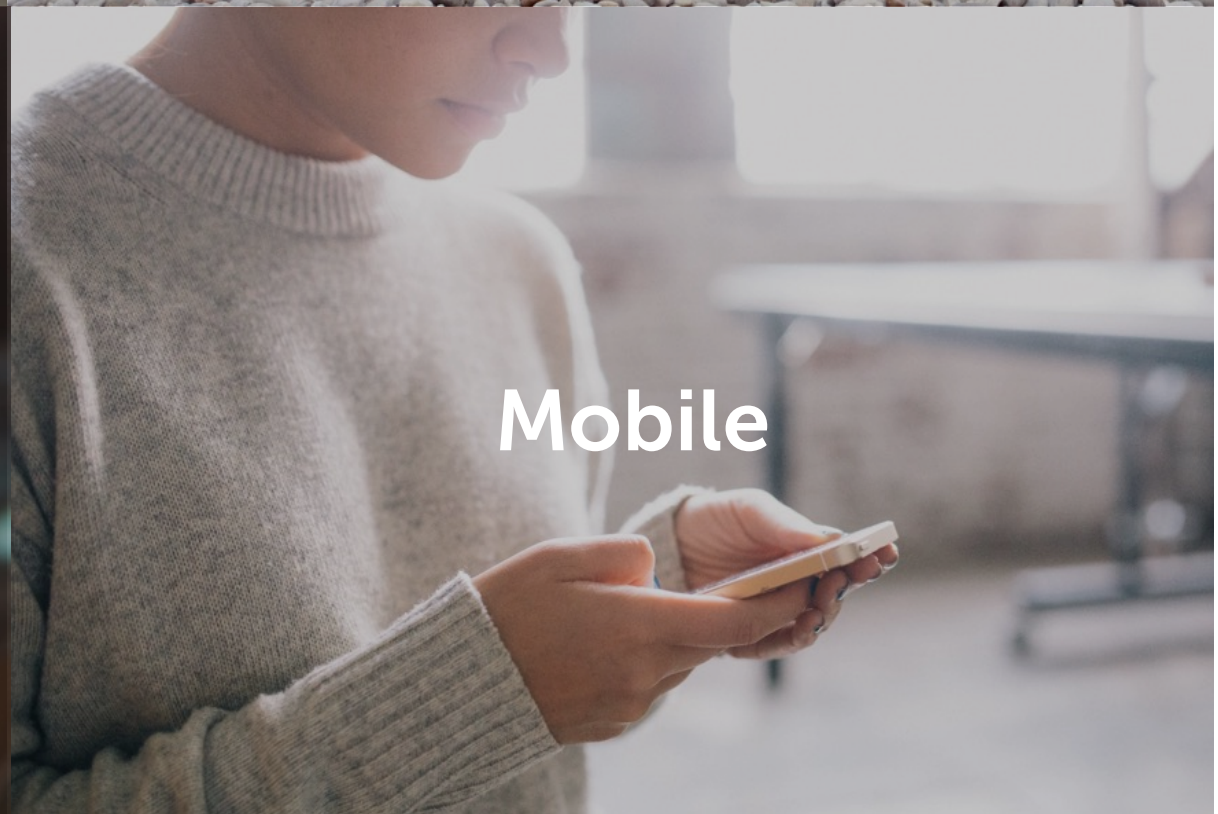


Market


Hardback


Paperback

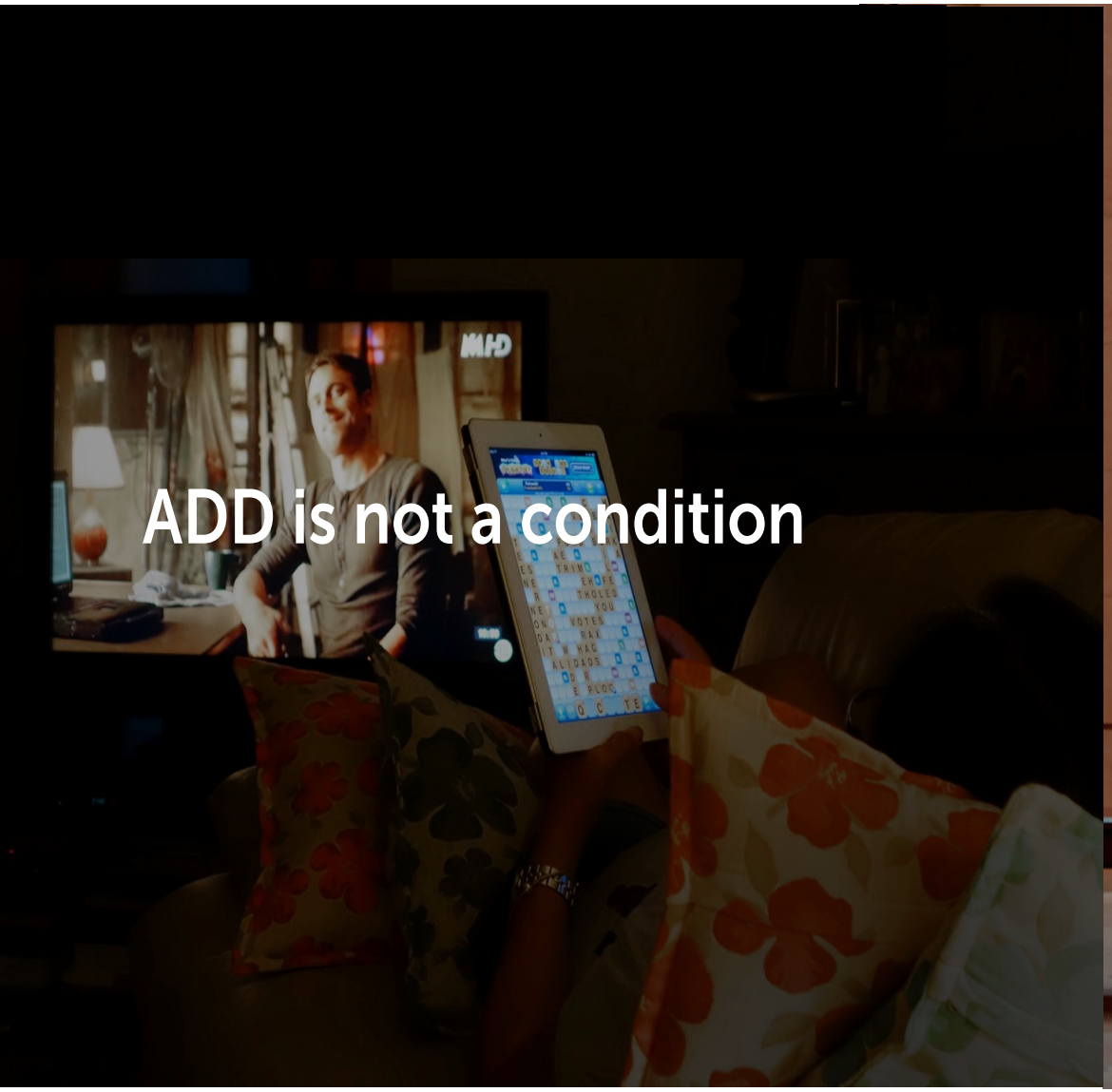

eReader

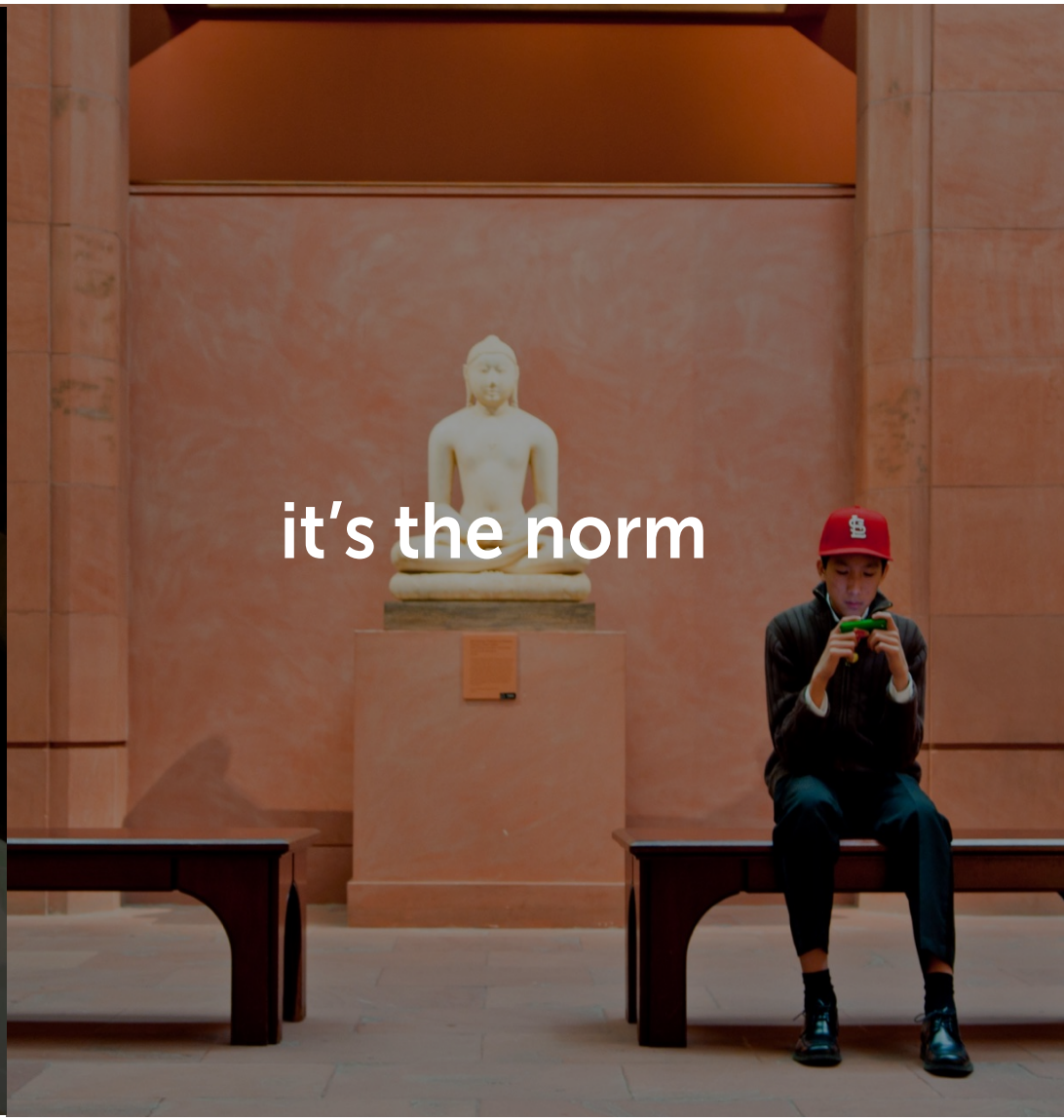

Mobile



VS



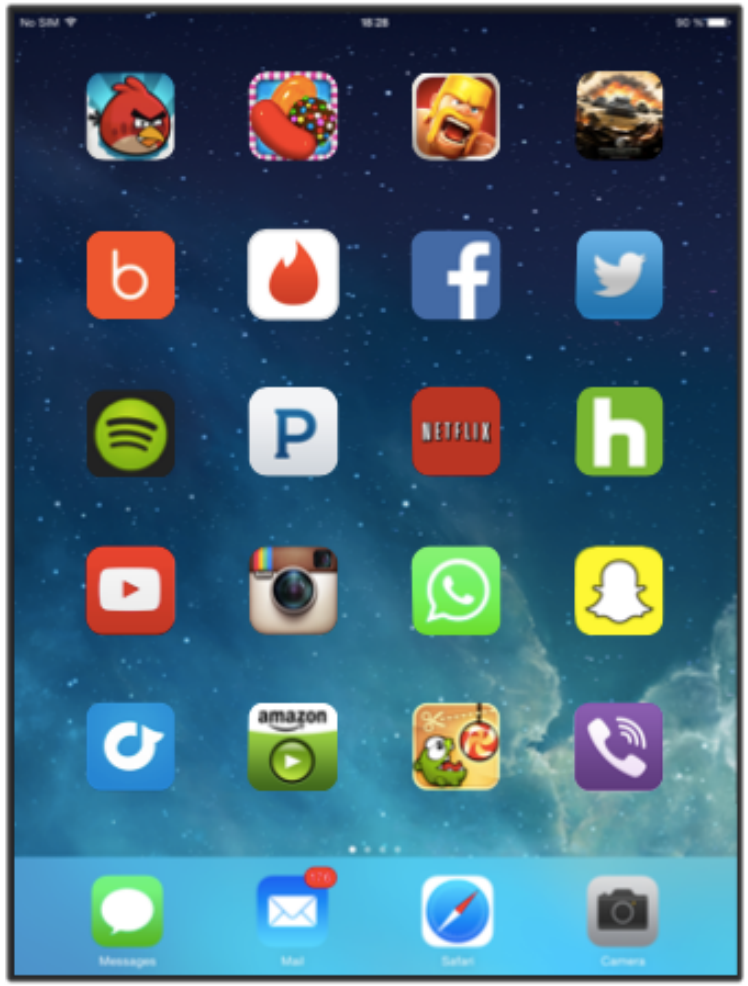

ADD is not a condition

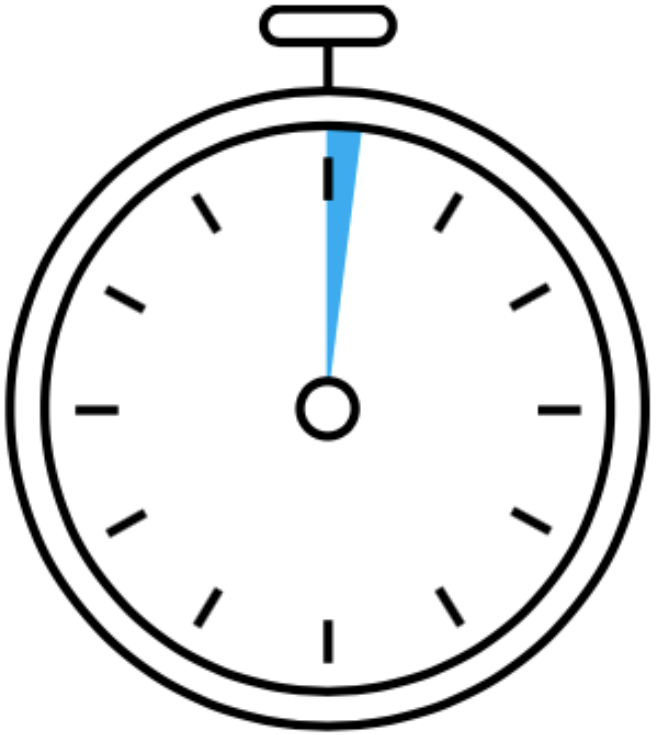

it’s the norm



The death of digital ownership

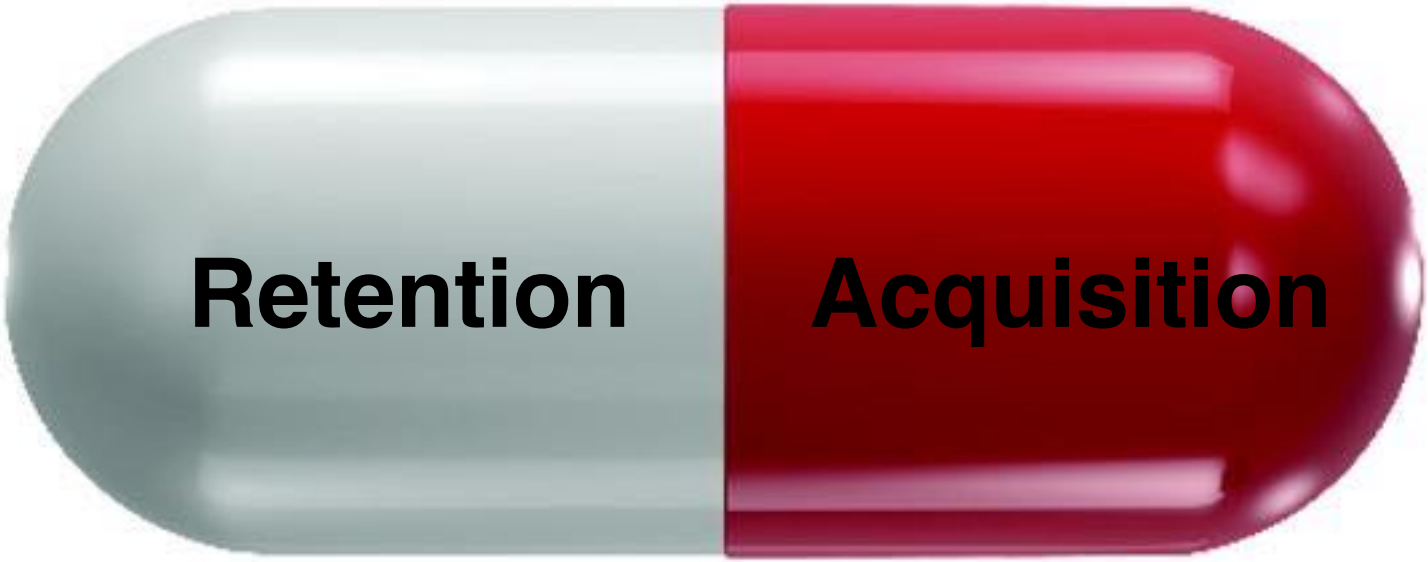
People are spoilt…





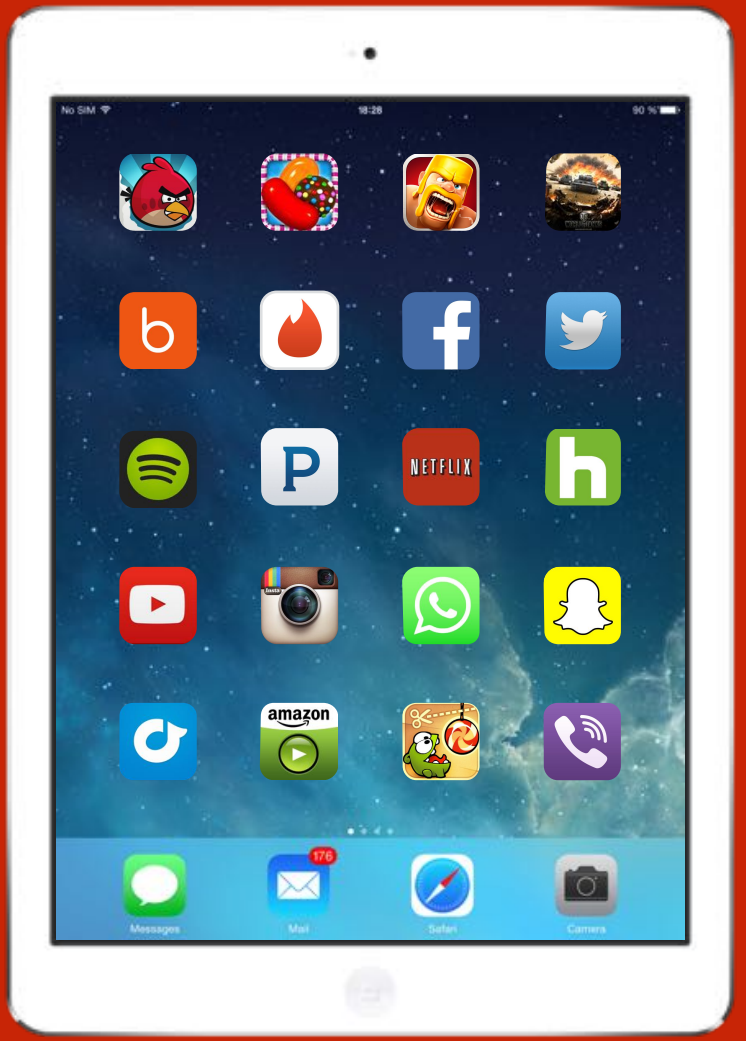
71.56 seconds

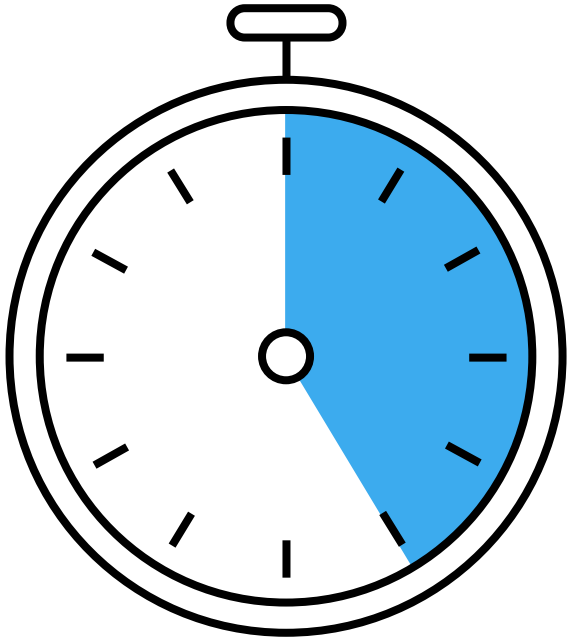
…and time has shrunk


Retention
Acquisition



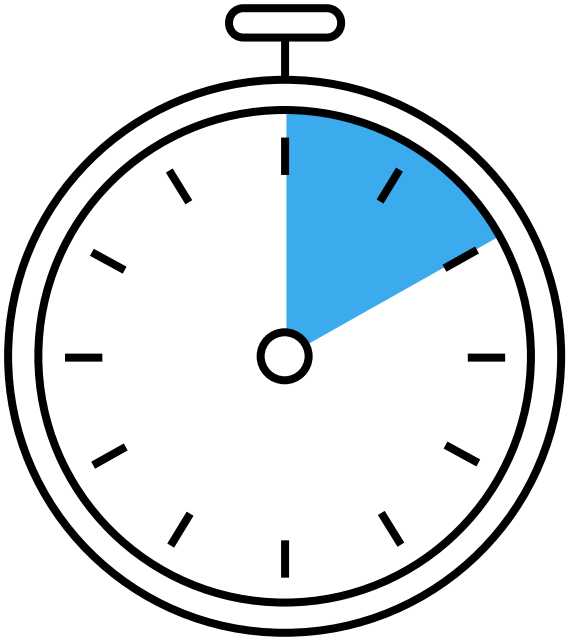
VS





25 minutes

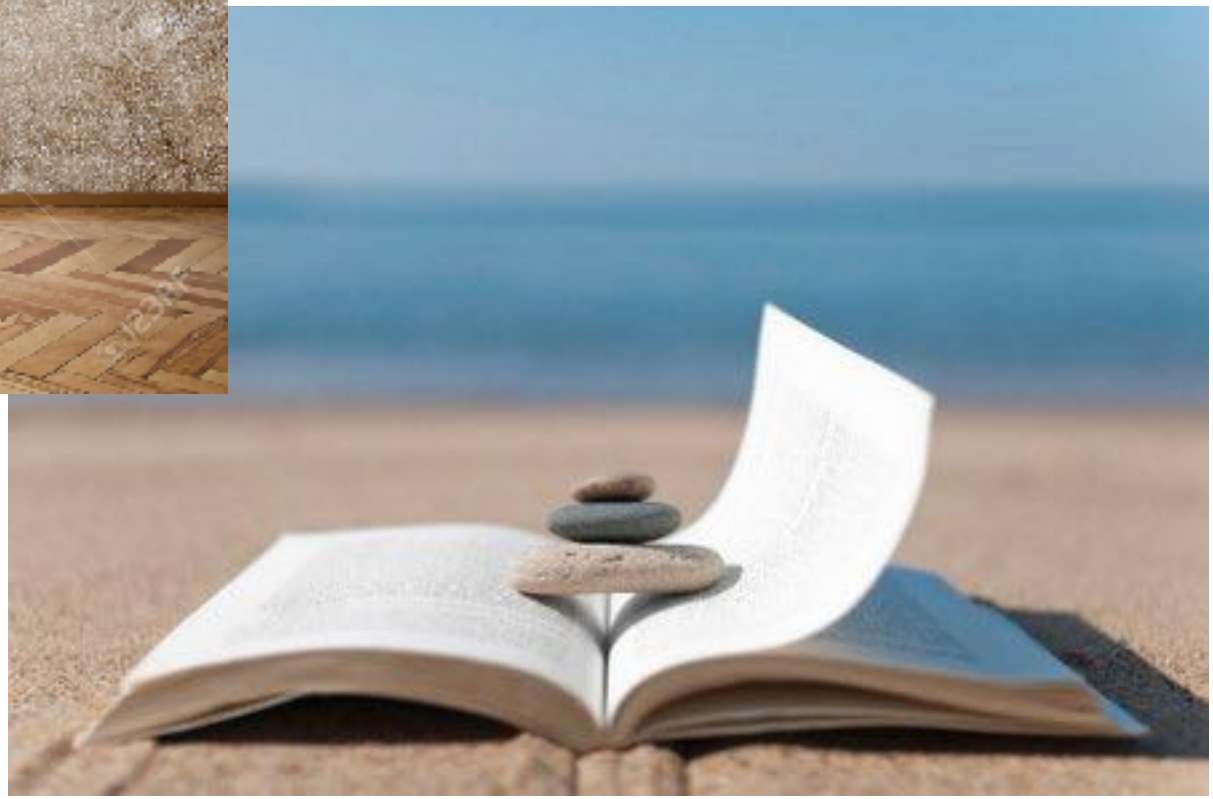
Continuous reading

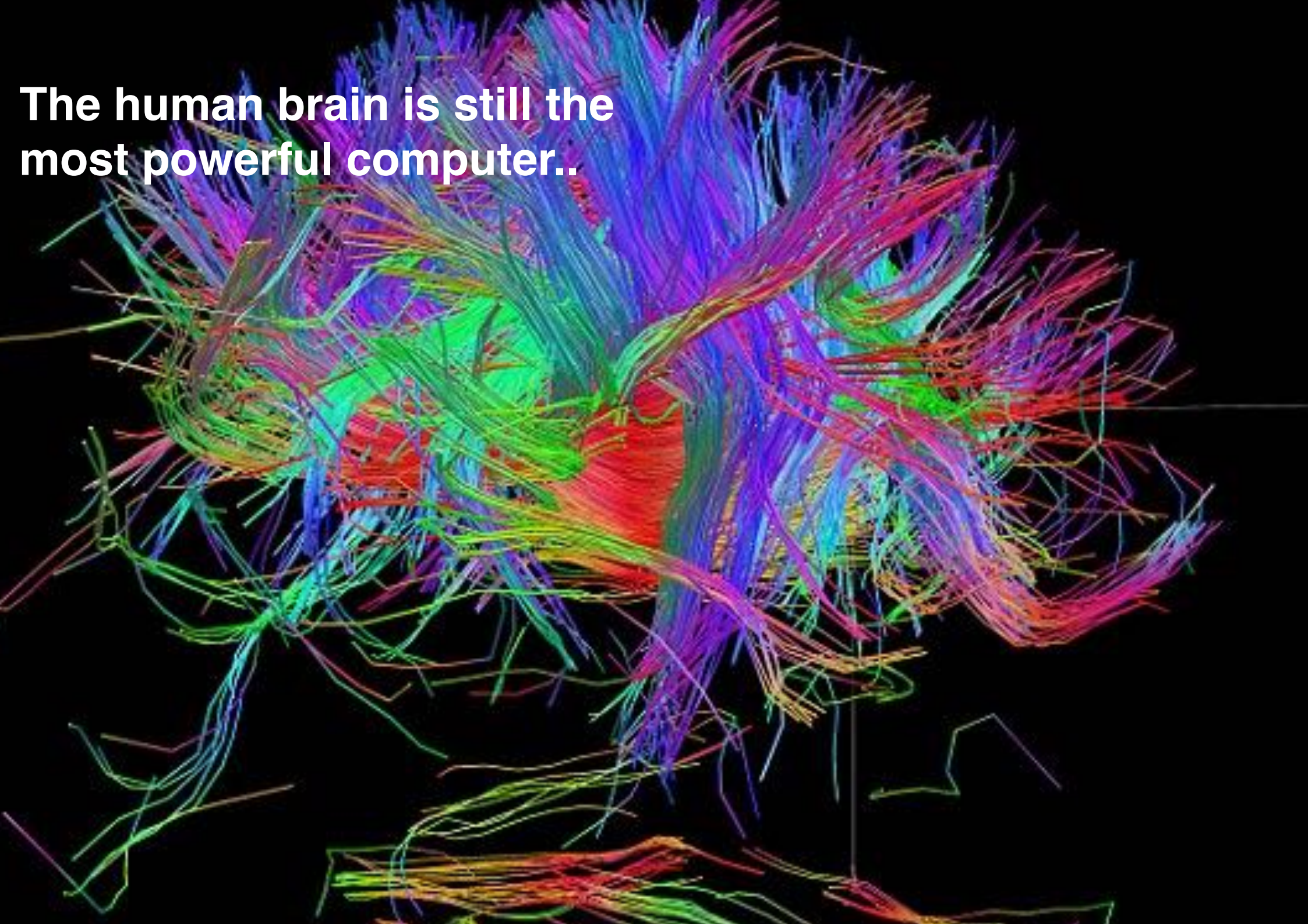


10 minutes

Fragmented reading





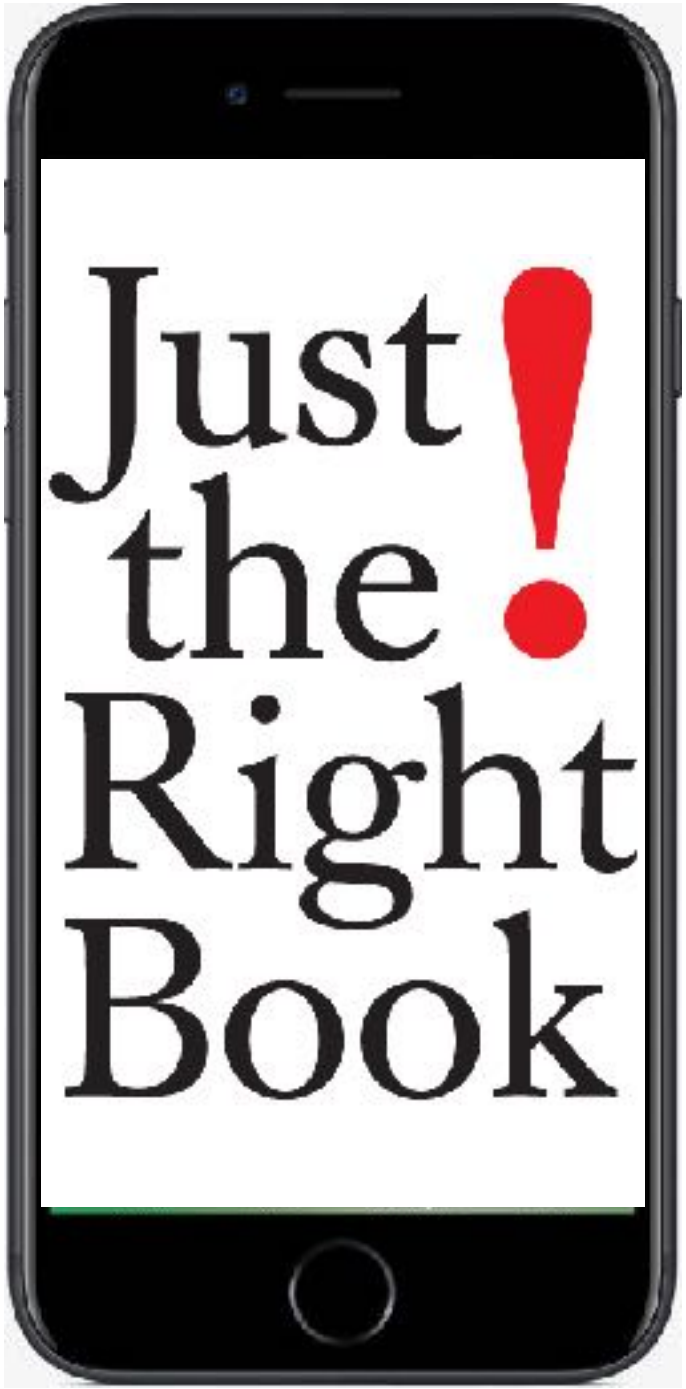

The human brain is still the
most powerful computer..


dynamic social environment


Start with a small group that
loves your product so much
that they tell everyone about it



community and localization

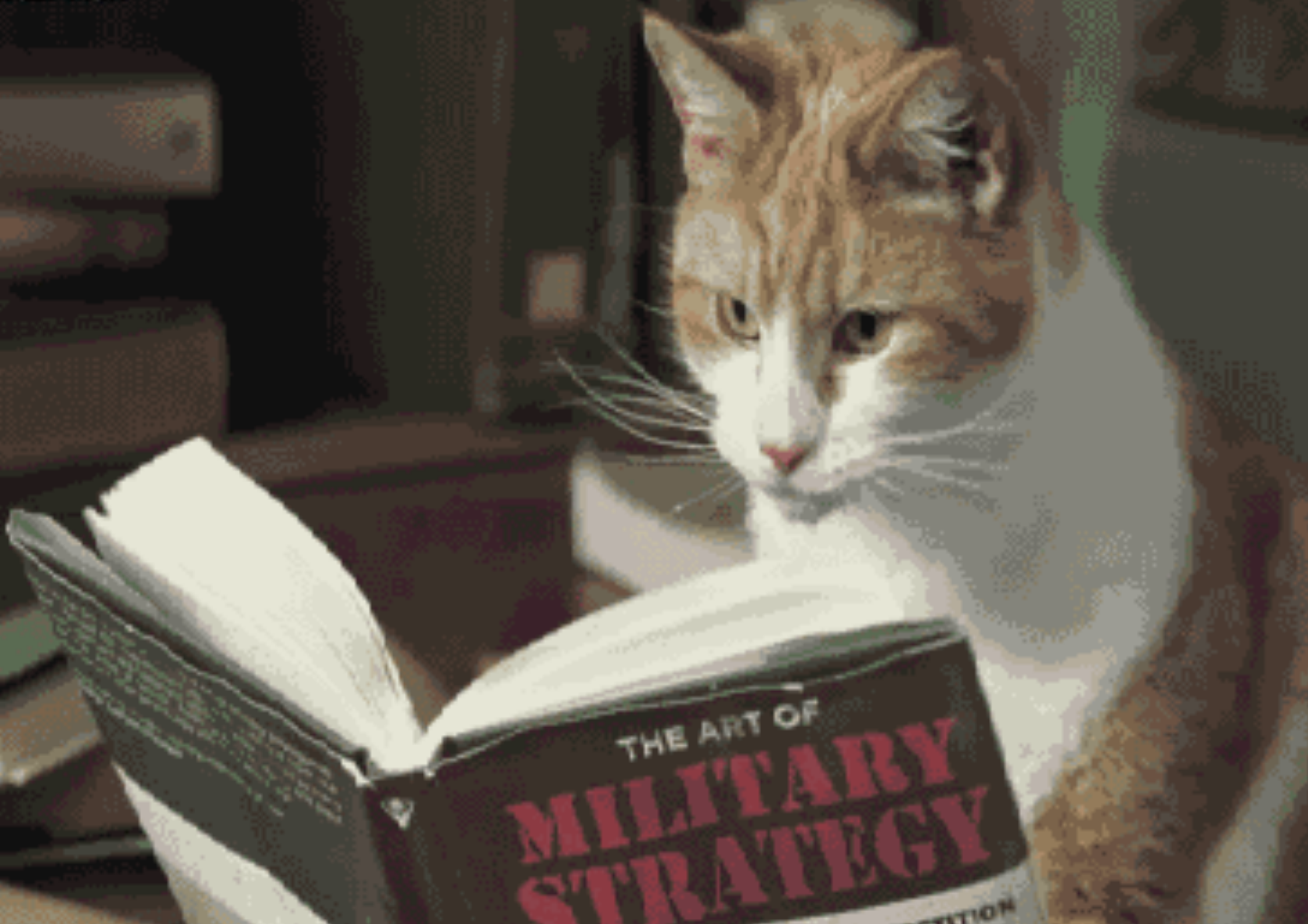

Just
the
Right
Book


RAYHR


Statistic
Visualisation
Pattern recognit.
DATA science
Data Mining
Machine Learning
Neurocomputing
Database & Data proces


Shhh!


Shhh!


THE ART OF
MILITARY
STRATEGY

FREE READING :)

BOOKMATE.COM/CODE

Enter: BOOKMATE

@SJCDUNLOP